

# Business Pulse

July 2021

Sector Snapshot		Industry	Services	Retail	Construction
Balance (change on previous reading)					
<b>Business Activity*</b>	<i>Past 3 Months</i>	+32% (+12)	+35% (+8)	+24% (+13)	+32% (+3)
	<i>Next 3 months</i>	+36% (-12)	+39% (-15)	+24% (-15)	+37% (-7)
<b>Order Books</b>	<i>Current</i>	+4% (+8)	-27% (-3)		+15% (+5)
<b>Stocks</b>	<i>Current</i>	-3% (+4)		+1% (-1)	
<b>Input Costs</b>	<i>Past 3 Months</i>	+66% (0)	+46% (+7)	+60% (+12)	+88% (+1)
<b>Selling Prices</b>	<i>Next 3 months</i>	+55% (+3)	+25% (0)	+47% (-2)	+75% (+2)
<b>Jobs</b>	<i>Past 3 Months</i>	+16% (-1)	+11% (+8)	+10% (+1)	+7% (+2)
	<i>Next 3 months</i>	+24% (+3)	+12% (-11)	+6% (-7)	+23% (+7)

\*Business Activity refers to production in the case of industry, demand/turnover for services, sales for retail and building activity for construction.

[www.BankofIrelandEconomicPulse.com](http://www.BankofIrelandEconomicPulse.com)

**Note:** Balances are calculated as the difference between positive and negative responses (using weighted averages for questions with multiple options).

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