







"Households and firms around the country sounded a note of caution on the outlook for the economy and business activity this month."

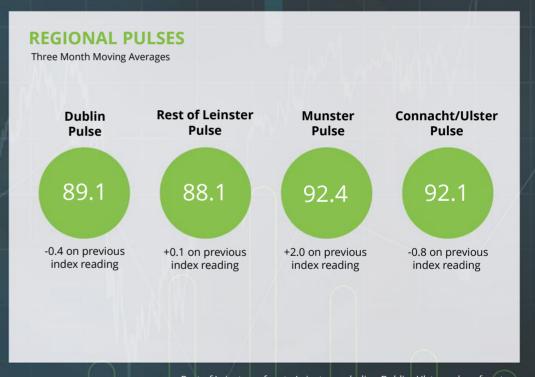
Dr Loretta O'Sullivan, Group Chief Economist, Bank of Ireland

The Bank of Ireland Regional Pulses combine the views of households and firms in the different parts of the country. The results for June 2019 (3 month moving average basis) show that sentiment was down on the month in Dublin and Connacht/Ulster, more or less flat in the Rest of Leinster and up in Munster.

Households were – in the main - more upbeat about the current economic situation and their own finances this month but gloomier about the economy's prospects. And amid tensions on the global stage and Brexit uncertainty, firms in all regions scaled back their near-term expectations for business activity.

### **KEY POINTS**

- Regional Pulse readings mixed in June
- Dublin and Connacht/Ulster give up ground
- Munster gains some



Rest of Leinster refers to Leinster excluding Dublin. Ulster only refers to Cavan, Donegal and Monaghan.







	Dublin	Rest of Leinster	Munster	Connacht/Ulster
^	13%	11%	9%	10%
^	45%	43%	42%	38%
No Change	22%	24%	25%	31%
~	14%	12%	16%	12%
₩	4%	7%	6%	7%
Balance	+24%	+20%	+16%	+16%

ŀ	HOUSEHOLD FINANCIAL SITUATION Past 12 Months					
		Dublin	Rest of Leinster	Munster	Connacht/Ulster	
	*	8%	6%	4%	6%	
	^	26%	20%	22%	23%	
	No Change	55%	58%	55%	57%	
	<b>V</b>	7%	11%	12%	10%	
	*	3%	3%	6%	3%	
	Balance	+14%	+8%	+3%	+10%	
	Change on previous reading	+3	+7	-2	+3	

GENERAL ECONOMIC SITUATION			Next 12 Mont	
	Dublin	Rest of Leinster	Munster	Connacht/Ulster
^	6%	4%	3%	6%
^	33%	33%	32%	29%
No Change	29%	28%	29%	26%
~	23%	21%	23%	22%
*	7%	9%	9%	11%
Balance	+4%	+1%	-1%	-2%
Change on previous reading	0	-1	-10	-9

HOUSEHOL	Next 12 Month				
	Dublin	Rest of Leinster	Munster	Connacht/Ulster	
*	10%	6%	3%	5%	
^	34%	30%	25%	35%	
No Change	46%	51%	57%	50%	
~	7%	9%	9%	7%	
*	2%	1%	4%	1%	
Balance	+21%	+15%	+7%	+19%	
Change on previous reading	+8	+3	-5	+7	







### House Price and Rents Expectations

### **DUBLIN**

	House	
Change	Prices	Rents
> 5%	29%	29%
2 5% 1% - 5%	36%	45%
Stay more or less the same	24%	23%
1% - 5%	9%	1%
> 5%	3%	0%
Balance	+40%	+51%
Change on previous readi	-8 ng	+4

### **REST OF LEINSTER**

Next 12 Months

Change	House Prices	Rents
> 5%	21%	22%
1% - 5%	47%	42%
Stay more or less the same		29%
1% - 5%	5%	2%
> 5%	1%	0%
Balance	+41%	+41%
Change on previous read	-2 ing	-1

### **MUNSTER**

Next 12 Months

Change		House Prices	Rents
> 5%	> ase	25%	27%
1% - 5%	Increase	40%	41%
Stay more less the sa		26%	27%
1% - 5%	ease	5%	1%
> 5%	> Decr	2%	1%
Balance		+40%	+46%
Change on previous re	ading	-4	+5

### **CONNACHT/ULSTER**

	House	
Change	Prices	Rents
> 5%	25%	22%
1% - 5%	42%	39%
Stay more o less the sam		33%
1% - 5%	4%	1%
> 5%	1%	0%
Balance	+43%	+41%
Change on previous read	+5 ding	+4







# Past 3 Months Balance Change on previous reading Dublin +25% +3 Rest of Leinster +20% -6 Munster +24% -3

Connacht/Ulster +19%

<b>BUSINESS A</b>	CTIVIT	Υ
Next 3 Months	Balance	Change on previous reading
Dublin	+33%	-2
Rest of Leinster	+33%	-8
Munster	+35%	-6
Connacht/Ulster	+35%	-2

Past 3 Months	Balance	Change on previous reading
Dublin	+5%	0
Rest of Leinster	+11%	+5
Munster	+7%	0
Connacht/Ulster	+11%	+4

**JOBS** 

JOBS		
Next 3 Months	Balance	Change on previous reading
Dublin	+13%	-2
Rest of Leinster	+13%	0
Munster	+13%	-2
Connacht/Ulster	+9%	-5







### Background

#### THE ECONOMIC PULSE

Bank of Ireland's new economic indicator for Ireland – the Economic Pulse – is based on a series of surveys. Each month households and firms are asked for their views on a wide range of topics including the economy, their financial situation, spending plans, house price expectations, business activity and hiring intentions. Key business sectors such as industry, services, retail and construction are covered, as well as regions. The information gathered is combined into high level indices, with responses to individual questions also provided along with analysis and insights.

#### **GATHERING THE DATA**

Ipsos MRBI are undertaking the fieldwork for the surveys on behalf of Bank of Ireland. A best practice approach to data collection and methodology has been adopted within a harmonised EU framework.

1000 households, 300 firms in industry, 1000 services firms, 400 retailers and 200 construction firms participate in the surveys each month.

### USING THE INFORMATION

Business and consumer surveys provide essential information for economic surveillance, short-term forecasting and research.

They are also useful for policymakers, as well as helping firms with business planning.

Survey data are a key complement to official statistics, with high frequency and timeliness among their main qualities.

#### THE EU DIMENSION

Bank of Ireland is partnering with the European Commission on the surveys. The data collected feed into the Joint Harmonised EU Programme of Business and Consumer Surveys. This is a Europe-wide sentiment study which has been running since the 1960s. The data generated within this framework are particularly useful for monitoring economic developments at EU and Euro area level and also allow the situation in Ireland to be compared with that of other Member States.

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Note: Balances are calculated as the difference between positive and negative responses (using weighted averages for questions with multiple options).

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