

Key Information Document

Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

This document sets out the generic risks of, performance scenarios for and costs of an **FX EUR Put GBP Call**, being a PRIIP (Packaged Retail and Insurance-Based Investment Product) that you may be considering as an investment product, in order that you can compare it to other products. The specific terms of the product that you enter into will be set out in the confirmation and other transaction documents relating to that product.

Product

PRIIP Name:	FX EUR Put GBP Call
PRIIP Manufacturer:	The Governor and Company of the Bank of Ireland (“BOI”)
Website for PRIIP Manufacturer:	www.bankofireland.com
Contact number for PRIIP manufacturer:	Call + 353 (0)76 624 4100 for more information
Competent Authority:	Authorised by the Central Bank of Ireland
Date of this Key Information Document:	The date of this Key Information Document is 14 th January 2019

You are about to purchase a product that is not simple and may be difficult to understand.

What is this product?

Type: An Over the Counter Derivative (OTC) contract – FX EUR Put GBP Call

Objectives:

An FX EUR Put GBP Call is a hedging solution which provides protection against adverse foreign exchange rate movements. The objective of this product is to provide you with a worst-case foreign exchange rate (the “Strike Rate”) for a future specified foreign exchange transaction in return for you making a non-refundable premium payment.

The product achieves its objective by BOI agreeing the terms of an OTC contract with you under which you agree to pay BOI a pre-agreed premium payment in return for the option to avail of the Strike Rate on a pre-agreed date (the “Expiration Date”). If you exercise your option, BOI agrees to sell a certain specified amount of one currency from you against another currency at the Strike Rate on the Expiration Date.

At expiry of the FX EUR Put GBP Call and if you exercise your option, the amount BOI is due to pay you is calculated on the basis of the difference between the Strike Rate and the foreign exchange rate on the Expiration Date.

The product terms typically provide that if certain exceptional events occur (1) BOI may make adjustments to the product and/or (2) BOI or you may terminate the product early. These events are specified in the transaction documents for the specific product (“the Transaction Documents”, which Transaction Documents typically constitute a confirmation between BOI and you) and principally relate to the product and the condition of you and/or BOI. The return (if any) you receive on such early termination is likely to be different from the scenarios described above.

Sample product terms are set out below, which are indicative of the terms of an FX EUR Put GBP Call but which may not reflect the exact terms you agree with BOI. The exact terms of the product are flexible and can be adjusted to suit your requirements. The figures provided below are illustrative and may differ from the actual terms of the Transaction Documents. This applies in particular to the calculation of the performance scenarios and the costs, which are based on the following example parameters.

Trade Date:	14/01/2019	Call Currency and Call Currency Amount per expiry:	£875,000
Currency Option Type:	EUR Call / GBP Put	Put Currency and Put Currency Amount per expiry:	€1,000,000
Strike Rate	0.8750 (£/€)	Expiration Date:	15/04/ 2019

Intended retail investor: This product is intended for retail investors for the purpose of hedging foreign exchange risk for non-speculative purposes.

Term: The Expiration Date of the FX EUR Put GBP Call will be agreed with BOI before you enter into the FX EUR Put GBP Call. The FX EUR Put GBP Call is a bilateral agreement that cannot ordinarily be terminated unilaterally by either you or BOI. Typically, the FX EUR Put GBP Call cannot be automatically terminated.

What are the risks and what could I get in return?



The risk indicator assumes you keep the product until its termination date. You may not be able to end your product early. You may have to pay significant extra costs to end your product early. You may not be able to end your product easily or you may have to end your product at a price that significantly impacts on the performance of your product.

The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you. We have classified this product as 7 out of 7, which is the highest risk class. This classification rates the potential losses from future performance at a very high level, and poor market conditions are very likely to impact your return in the event of an early termination of this product. Additional materially relevant risks of this product are outlined in **BOI's Terms of Business** and in our **'Managing FX Exposure'** document. This product does not include any protection from future document. This product does not include any protection from future market performance so you could incur significant losses. If we are not able to pay you what is owed, you could incur significant losses.

Performance scenarios: Market developments in the future cannot be accurately predicted. The scenarios shown are only an indication of some of the possible outcomes based on recent returns/losses. Actual returns could be lower. This table shows the money you could get back or pay on the termination date, under different scenarios, assuming a nominal value of €1,000,000. The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products. The scenarios presented are an estimate of future performance based on evidence from the past, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the investment/product. The stress scenario shows what you might get back or pay in extreme market circumstances, and it does not take into account the situation where we are not able to pay you. This product cannot be easily ended. This means it is difficult to estimate how much you would get if you end before maturity. You will either be unable to end early or you will have to pay high costs or make a large loss if you do so. The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

Performance Scenarios Nominal amount €1,000,000

Scenarios		Maturity Date	3 years	5 years
Stress Scenario	What you might get back or pay after costs. Average return/loss over nominal amount each year	-€11,200	N/A	N/A
		-1.12%	N/A	N/A
Unfavourable Scenario	What you might get back or pay after costs. Average return/loss over nominal amount each year	-€11,200	N/A	N/A
		-1.12%	N/A	N/A
Moderate Scenario	What you might get back or pay after costs. Average return/loss over nominal amount each year	-€11,200	N/A	N/A
		-1.12%	N/A	N/A
Favourable Scenario	What you might get back or pay after costs. Average return/loss over nominal amount each year	€33,100	N/A	N/A
		3.31%	N/A	N/A

In the above table and in each case, average return/loss is calculated as the FX EUR Put GBP Call's market value under each scenario divided by the Nominal amount of €1,000,000.

What happens if BOI is unable to pay out?

The product is not protected by either the Investor Compensation Scheme in Ireland, the Financial Services Compensation Scheme in the United Kingdom or any other investor compensation or guarantee scheme. This means that if BOI is unable to pay out, you may not receive any amount from BOI under the FX EUR Put GBP Call.

What are the costs?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the performance of the product. The total costs take into account one-off, ongoing and incidental costs. The amounts shown here are cumulative costs of the product itself, over the recommended holding period. They include potential early exit penalties. The figures assume a nominal value of €1,000,000. The figures are estimates and may change in the future.

Costs over time: The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time. For the avoidance of doubt, BOI provides this product on a non-advised basis only.

Nominal amount €1,000,000 Scenarios	If you end at the end of the recommended holding period
Total costs	€1,000
Impact on return (RIY) per year	0.36%

Composition of costs: The table below shows the impact each year of the different types of costs on the performance of the product at the end of the recommended holding period and the meaning of the different cost categories.

One-off costs	Entry costs	0.36%	The impact of the costs you pay when entering your investment (i.e. the pre-agreed premium payment to BOI constituting credit spread and execution costs which incorporate BOI's risk, administration costs and revenue margin). The impact of the costs already included in the price. This is the most you will pay, and you could pay less. This includes the costs of distribution of your product.
	Exit costs	n.a	The impact of the costs of exiting your investment at the end of the recommended holding period.
Ongoing costs	Portfolio transaction costs	n.a	The impact of the costs of us buying and selling underlying investments for the product..
	Other ongoing costs	n.a	The impact of the costs that we take each year for managing your investment

How long should I hold it and can I take money out early?

Recommended holding period: This product is designed to be held until its Expiration Date based on the requirements you have identified when executing this product with BOI and may not be easily sold or transferred. Early termination may occur in the event of a default or disruption situation or if you or BOI agree for it to be terminated early, in which case, additional costs to those costs outlined under "What are the costs?" above may be incurred.

How can I complain?

Complaints will be dealt with in accordance with Clause 28 of **BOI's Terms of Business**. Complaints about the product, the conduct of BOI and/or the person advising on, or selling the product, can be referred in writing to Head of Customer Group Dublin, Bank of Ireland Global Markets, 2 Burlington Plaza, Dublin 4 or by **email**. Separately, information about the general feedback and complaints process for customers of BOI can be found on the BOI group's **website**.

Other relevant information

The terms and conditions for dealing in these products are set out in **BOI's Terms of Business**. Further information on these products is available in our information document entitled '**Managing FX Exposure**'. The specific terms of the product that you enter into will be set out in the Transaction Documents relating to that product.

DUBLIN

2 Burlington Plaza,
Burlington Road,
Dublin 4, Ireland

+353 (0)7662 44330

LONDON

Bow Bells House,
1 Bread Street,
London EC4M 9BF, UK

+44 (0)207 429 9120

BELFAST

1 Donegall
Square South,
Belfast BT1 5LR, UK

+44 (0)289 043 3291

STAMFORD

680 Washington Boulevard
Stamford, CT 06901
USA

+1 203 391 5555

Bank of Ireland is regulated by the Central Bank of Ireland. In the UK, Bank of Ireland is authorised by the Central Bank of Ireland and the Prudential Regulation Authority and subject to limited regulation by the Financial Conduct Authority and Prudential Regulation Authority. Details about the extent of our authorisation and regulation by the Prudential Regulation Authority and regulation by the Financial Conduct Authority are available from us on request. Bank of Ireland incorporated in Ireland with limited liability.